

# KING COUNTY STRATEGIC PLAN

## Working Together for One King County

### Vision Statement

King County: a diverse and dynamic community with a healthy economy and environment where all people and businesses have the opportunity to thrive.

### Mission Statement

King County government provides fiscally responsible, quality-driven local and regional services for healthy, safe, and vibrant communities.

### Guiding Principles

Collaborative • Service-oriented • Results-focused • Accountable  
Innovative • Professional • Fair and Just

### Goals

#### What we deliver

##### **Justice and Safety**

Support safe communities and accessible justice systems for all

##### **Health and Human Potential**

Provide opportunities for all communities and individuals to realize their full potential

##### **Economic Growth and**

##### **Built Environment**

Encourage a growing and diverse King County economy and vibrant, thriving and sustainable communities

##### **Environmental Sustainability**

Safeguard and enhance King County's natural resources and environment

#### How we deliver

##### **Service Excellence**

Establish a culture of customer service and deliver services that are responsive to community needs

##### **Financial Stewardship**

Exercise sound financial management and build King County's long-term fiscal strength

##### **Public Engagement**

Promote robust public engagement that informs, involves, and empowers people and communities

##### **Quality Workforce**

Develop and empower King County government's most valuable asset, our employees

